



Östersund, June 22, 2010

**Ref: Digital Exhibition Training European project
Final conference 16-17 September 2010, Brussels – Belgium**

Dear colleagues and friends,

On behalf of the Digital Exhibition Training partners, I have the joy and honour to officially invite you to our project's final conference:

**Online Exhibitions: Low cost, Big results
Strategies, tools and training for doing it yourself**

This major international event will take place in Brussels on the 16th of September 2010 and will offer you the opportunity to learn about the project's findings and network with other professionals in the cultural and ICT/media sectors. Taking place at the Royal Library of Belgium, situated in the heart of Brussels, you will be only a few minutes from many of the city's major museums and its historical centre. The second day of the conference, on September 17th, the project partners are proposing a workshop where you may produce your first digital exhibition. This workshop will be divided into two groups: a basic course for those just beginning and an advanced course for those with more ICT knowledge and skills.

Many institutions think more and more about doing a part of their public relations on the internet. More traditional forms require costly resources and are often only visible for a limited time. Moreover, many of the smaller institutions have hidden treasures in their collections, but because of financial restrictions may not be able to reach a larger audience. The "Digital Extra" project offers to sort out this problem. By creating a kind of toolkit to help create small, concise, well-presented online exhibition projects, Digital Extra has developed basic and advanced training courses that use simple methods to produce professional results. This event will provide the opportunity to learn about these training courses, techniques, strategies, and best e-practices that could be most useful when creating your online exhibitions.

To register for this event, please go to ENCATC's website: www.encatc.org/register/

The deadline to register is 12 September 2010. Please note that there are a number of limited places available for the workshop on Friday, September 17. Places will go to those who register first. For more information about the "Digital Extra" project, please visit our website: www.digital-extra.eu

Please note that travel and accommodation costs will not be reimbursed to the participants. Participants will be offered complimentary coffee breaks and a buffet lunch on the 16th of September. The draft agenda, a list of hotels, directions to the conference venue, as well as other practical information have been included in the attached document.

Yours faithfully,
Magnus Ericsson
Project Coordinator
Jämtland County Museum (Jämtli)