

“ONLINE EXHIBITIONS: LOW COST, BIG RESULTS”

Strategies, tools & training for doing it yourself

Brussels, 16 & 17 September 2010

PRACTICAL INFORMATION GUIDE

In this practical information guide, please find more information about the Digital Extra project and its final conference.

- ✓ **Project presentation:** Digital Extra
- ✓ **Final conference at a glance:** What you need to know
- ✓ **Draft Agenda:** The final conference (16.09)
- ✓ **Venue:** Royal Library of Belgium - How to get here
- ✓ **City:** Brussels - Where to stay

Project Presentation: Digital Extra



THE DIGITAL EXHIBITION PROJECT

More and more institutions are seriously considering the importance of getting their heritage content on the internet. The question is, how should this task be accomplished? We have the content, but do we have the skills and the financial means to create an online exhibition? Traditional exhibitions of this kind often require costly resources and are only available online for a limited time. Moreover, many of the smaller institutions have hidden treasures in their collections waiting to be seen by a larger audience, but because of financial restrictions may not be able to reach them.

Project Description: “Digital Extra” stands for Digital Exhibition Training. The project, which began in November 2008, aims to develop two on-line training courses on how to create digital cultural heritage exhibition material. The first is a basic course for the ALM (Archives, Libraries and Museums) and VET (Vocational, Educational and Training institutions) sectors as well as for tourist agencies specialised in cultural heritage. The second is an advanced course is intended for experts in cultural institutions and the ICT/media sector.

Financed by the European Commission’s Life Long Learning programme. “Digital Extra” is based upon research carried out within the eTEN-funded EU project ECMADE (www.ecmade.net), which examined the reasons for gaps in the production of cultural heritage related eContent.

To learn more about “Digital Extra”, its objects, training courses and partners, please visit our website: www.digital-extra.eu

Partnership: The “Digital Extra” partnership is composed of an interesting mix of SMEs, academic institutions and technical institutions. All have experience in EU projects, and all are committed to highest standards in their respective fields of expertise. The project partners are the Jamtli Museum in Östersund (Sweden), who is also the project leader, the University of Applied Science Vorarlberg (Austria), the Dornbirn City Archive (Austria), Luerzer Graphics Dornbirn (Austria), the University of Applied Science Madrid (Spain), Power Lake AB (Sweden), Tinta Utbildning (Sweden), Middlesex University (UK), Montserrat National Trust Museum (UK), Pamukkale University (Turkey), and ENCATC the European Network of Cultural Administration Training Centres (Belgium).



Final Conference at a Glance: What you need to know



“Online Exhibitions: Low Cost, Big Results” Strategies, tools and training for doing it yourself

DATES

The event will take place during the following days: 16 & 17 September 2010.

16 September: Final conference

**“Online Exhibitions:
Low cost, Big results”**

**Strategies, tools and training for
doing it yourself**

17 September: Workshop

Information about the workshop will be communicated at a later date, but this workshop will provide the opportunity for some hands on experience.

Please note that space is limited, so please register early.

VENUE

16 September: Royal Library of Belgium

17 September: Brussels, venue to be announced

FIELD

New Media & Cultural Heritage,
Museums, Archives and Libraries

TYPE OF EVENT

This conference is the closing event for the European project, “Digital Extra”. It is open to the public.

TARGET AUDIENCE

Do you have a budget for creating five new online exhibitions this year? Do you feel you don't have the time or the skills required to create an online exhibition? If your answer is no, then you are our intended audience!

WORKING LANGUAGE

Final conference: English & French

Workshop: English

EVENT FEES

This event is FREE OF CHARGE. A complimentary buffet lunch is offered to participants attending the final conference on September 16th. Travel costs, hotel accommodations and other lunches and dinners and at your own expense.

ORGANISATION

This event is being organised by EN-CATC, “Digital Extra”'s partner based in Brussels.

MORE INFORMATION?

For further information about this event, please contact:

ENCATC
Elizabeth Darley
Projects Officer

Tel: 0032 (0) 2 201 29 12
projects@encatc.org
www.encatc.org

Draft Agenda:
September 16, 2010



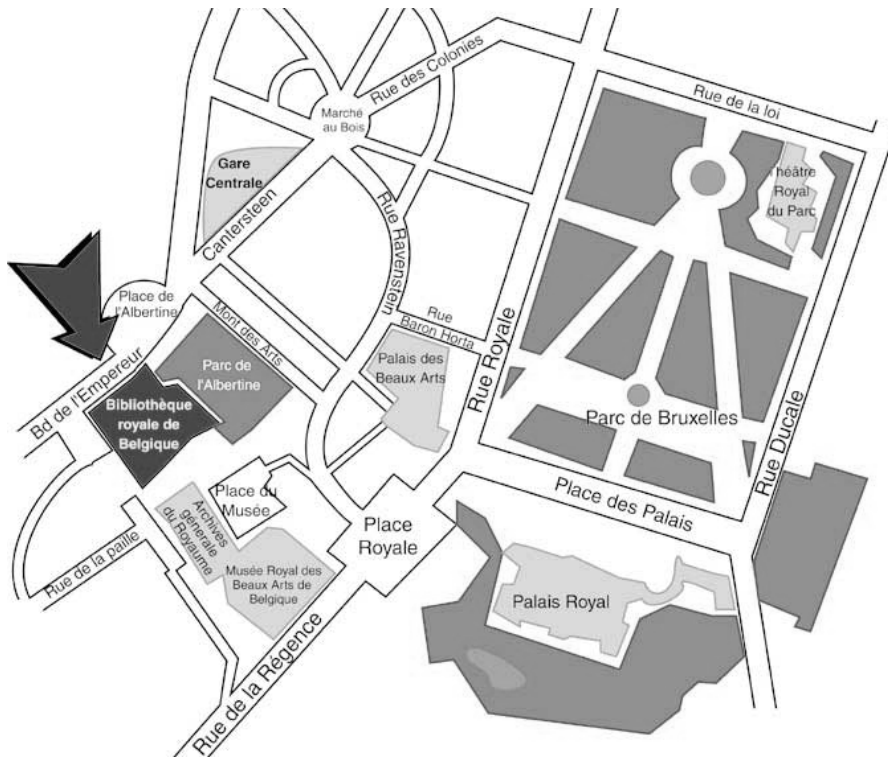
09:15 - 09:55	Registration and Welcome Coffee
10:00 - 10:15	Welcome and Introduction to the conference
10:15 - 11:00	Round 1 - The Digital Extra Experience
11:00 - 11:15	Questions and discussion for Round 1
11:15 - 11:45	Coffee Break
11:45 - 12:35	Round 2 - Design, Structure and Techniques
12:35 - 13:00	Questions and discussion for Round 2
13:00 - 14:15	Complimentary buffet lunch for conference participants
14:30 - 15:30	Round 3 - Extend and Connect. Web 2.0 and Social Media
15:30 - 15:45	Questions and discussion for Round 3
15:45 - 16:00	Coffee break
16:00 - 17:00	Round 4 - Best Practices in Digital Exhibitions To be followed by closing remarks and opening the floor to questions and discussion.

Keynote speakers and individual presentations for each round will be announced at a later date. For any questions concerning our agenda, please contact:

Elizabeth DARLEY
ENCATC Projects Officer
projects@encatc.org
+32 2 201 29 12

Venue : The Royal Library of Belgium

How to get here



METRO

To the Central Train Station:
Metro lines 1 & 5

BUS

To the Central Train Station:
29, 38, 63, 66, 71, 65, 86

To the Place Royale:
27, 95, 38, 71

To Place St. Jean:
48, 95

TRAM

To Place Royale:
Tram lines 92 & 94

TAXI VERT

+32 (0) 2 349 49 49

FROM THE MIDI TRAIN STATION

Take the **metro line 2 or 6** (direction Simonis Elisabeth) three stops to "**Louise**". At Louise, take the **tram 94** (direction "Stade Stadion") and get off at the stop "**Royale**". From here, walk down **rue Ravenstein** (the Magritte museum should be on your right). As you head down, you will see a sculpture and a view of Brussels. Continue straight, down the steps and pass through the park. At the end of the park you are facing "**Place de l'Albertine**". The large building to your left is the Royale Library of Belgium.

*Do you need more information about public transportation in Brussels? Please visit:
www.stib.be*

City: Brussels

Where to stay



THE WHITE HOTEL

avenue Louise, 212
1050 Brussels

T +32 (0) 2 644 29 29
F +32 (0) 2 644 18 78
www.thewhitehotel.be
info@thewhitehotel.be

“The White Hotel has settled right next to the best shops and restaurants in Brussels. Close enough to tourist attractions to visit them (15 min. walk), far enough not to be bothered by the crowd. “

Single room: 135 €



THE VINTAGE HOTEL

rue Dejoncker 45
1060 Brussels

T +32 (0) 2 533 99 80
F +32 (0) 2 533 99 89
www.vintagehotel.be
info@vintagehotel.be

“Vintage style bedrooms are in a magnificent urban mansion from the beginning of the 20th century. Prime location uptown at 50 meter from the fashionable avenue Louise and 10 min from the Grand Place.”

Single room: 135 €



THE LOUISE HOTEL

rue Veydt, 40
B-1050 Brussels

T +32 (0) 2 537 40 33
F +32 (0) 2 534 40 37
www.louisehotel.com
info@louisehotel.com

“This Boutique Brussels Hotel, entirely renovated in 2008 and dating from the 18th Century is a true haven of peace within the Trendy district of the European capital.”

Single room: 100-120 €



THE HOTEL CAFÉ PACIFIC

rue Antoine Dansaert 57
1000 Brussels

T +32 (0) 2 213 00 80
F +32 (0) 2 213 00 83
www.hotelcafepacific.com
info@hotelcafepacific.com

“Each room has its own personality and unique ambience which clearly shows in the pure colours, the inscriptions with a subtle arrangement of a current text.”

Single room: 129 €

NEED MORE CHOICES?

www.weekendhotel.nl/en/home
www.booking.com